

LSQ Breakfast Industry Panel - Communities of Patients linking to Best Practice - 15th August, 2014

Join Life Sciences Queensland Limited for an industry breakfast panel featuring CEO, Social Code, Siobhan Bulfin, proudly hosted by Thomson Geer Lawyers.



Siobhan Bulfin Founder/CEO Social Code

Communities of Patients linking to Best Practice will feature a panel of national and international speakers within the medical industry to discuss clinical patient engagement and support practices both locally and abroad.

Siobhan Bulfin, Founder and CEO of the Social Code will feature on the panel. Social Code occupies offices in New Zealand and San Francisco; and provides online communities that are disease or medication specific with embedded tracking tools, remote monitoring, behaviour change tools and access to clinical support. The platform is being used by pharmaceutical companies, insurers, patient support groups and clinical research trials. The communities are social and mobile and enable personalised, contextual interventions and support. For the user, these communities become more accessible - it's like having your coach, care team and support crew "in your pocket".

Other panellists include Founder and Executive Director, Hear and Say, Dr Dimity Dornan AO; and CEO, Institute for Healthy Communities, Cheryl Herbert.



Event Details

- **Date:** 15th August 2014
- Venue: Thomson Geer Level 16, Waterfront Place, 1 Eagle St, Brisbane, QLD 4000.
- Time: 7:00am for 7:15am start until 8:45am
- Cost: Free for LSQ Members \$33 inc. GST for Non-Members



For further information, please contact LSQ via

P: +61 (0)7 3331 3999 F: +61 (0)7 3870 9101 E: marketing@lsq.com.au

Event host:





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RSVP:	Wednesday 13 th August, 2014 to marketing@lsq.com.au or phone +61 (0)7 3331 3939

REGISTRATION ESSENTIAL - fax + 61 7 3870 9101 or email marketing@lsq.com.au		
Attendee Name(s):		
Organisation:		
Address:		
Email:		
Telephone:	Mobile:	
Dietary Requirements:		
Membership Status:	LSQ Member Non-Member	
Payment method: I enclose a cheque for \$ in favour of Life Sciences Queensland Limited		
OR Please debit \$	to: Mastercard Visa Expiry:	
Card number:		
Cardholder's name:		
Signed:		
If you do not want your email to be included on our mailing lists please tick here		

Event Partners:





For further information contact:Life Sciences Queensland Limited (LSQ)PO Box 2366, Toowong D.C.Q 4066 AUSTRALIATel: + 61 7 3331 3999Fax: + 61 7 3870 9101Email: marketing@lsq.com.auWeb: www.lsq.com.au

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